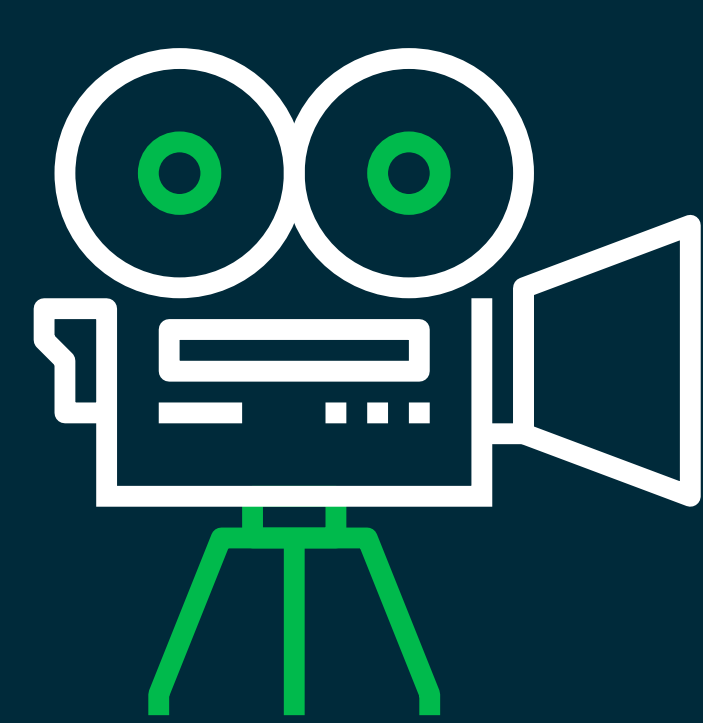


Accelerate your media workflow performance while lowering costs



Acquisition



Post Production



Content Distribution



Archiving & Preservation

M&E Industry Trends

2500PB of data **per day**.

2PB+ **per film** will grow to **1EB** by 2024.

New formats (4K, 8K, 16K, VR, AR) will require up to **70TB per hour** of raw content by 2024.

28x increase in capacity **per hour** for completed content.

By 2021, content distribution will represent **41%** of the media workflow.

290EB will be used for archiving, conversion and preservation by 2021.

Don't let intensive data and storage requirements challenge your timelines and budget

Keeping Up With Capacity Demands



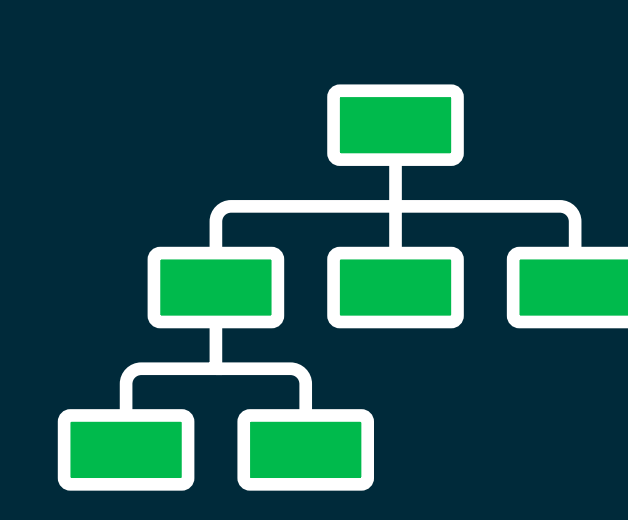
Shorter Timelines & Tighter Budgets



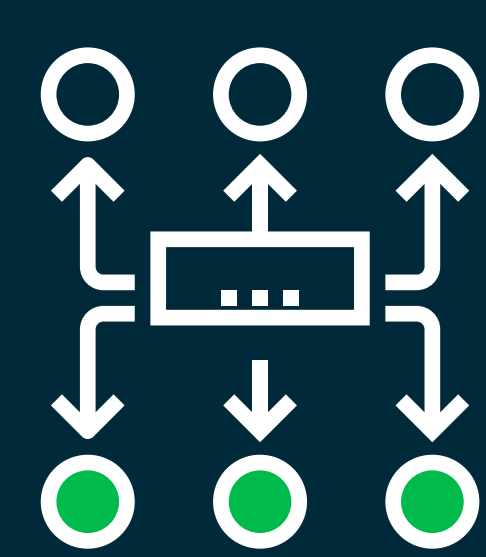
Long Render Times & Poor Scalability



Complex Management



Workflow Delays



Lack of Data Visibility



Escalating Storage Costs



WekaIO's Parallel & Distributed File System on AWS delivers agility, flexibility, efficiency, and speed-to-market.

Superior to Traditional NAS

10x Higher IOPS

16x Greater Throughput

80% Lower Costs

WekaIO Matrix™

The World's Fastest File System*

- ✓ Low latency/high throughput to support faster frame rates/higher resolution.
- ✓ High bandwidth data access for accelerating post-production and VFX.
- ✓ Unlimited capacity scaling to effectively manage data heavy/media rich workloads.
- ✓ Highest level of availability & resiliency for greater productivity and performance.
- ✓ Improved pipeline workflow from capture to distribution.
- ✓ Simplified management for lowest TCO.

*Demonstrated by SPEC and IO-500 benchmarks.

Learn more at www.weka.io/AWS